



Living in Pinterest

In today's lecture we will discuss a number of topics
That eventually will turn your home into a design masterpiece.
We will talk about the tools you can use to live in a well-designed home
Presented on Pinterest
And everything in your budget





Cube online design college

Is an Institute of Interior Design Studies that teaches online in 14 countries around the world

99% of the students studying in Cube-online design college work as paid designers

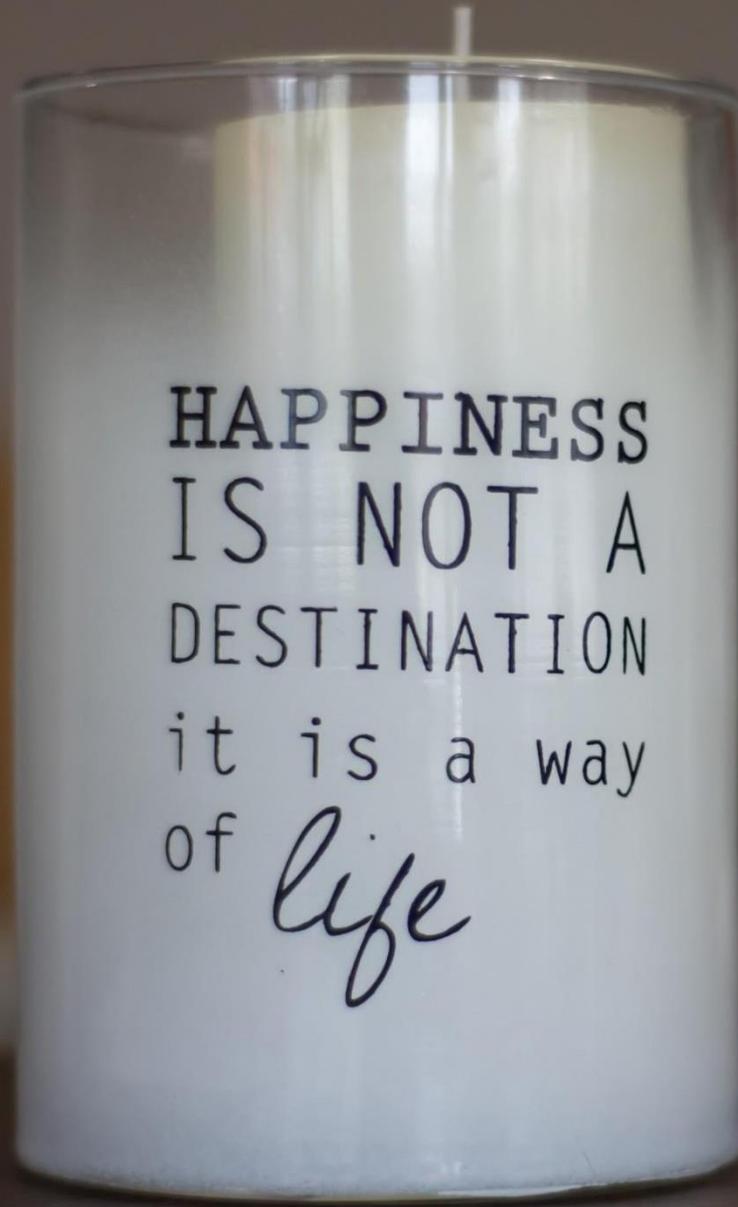
Already during the course - thanks to a revolutionary and uncompromising curriculum

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Laor Kael Heliraz-an Interior designer with over 24, years of experience. Has been the head chief designer of the hottest brands around the world, worked with the leading brands such as: Holmes Place, Redo, Mont Blanc, Nautica and many more
Established Cube-online design college





Our private home design starts with nothing...

The first step is defining only two things. Before going to the stores to buy something

We must

Understand basic components that are the ones that

Eventually they will make us live at home – our private HOME

Not a house which is a replica of something that we saw someone else

Understanding our basic needs

Understanding the area at our House, gives us the ability to create and design our house in more efficient for us

We all want to be special,
And we make sure to
emphasize this fact at
any moment during the
day. Even in our cloths, in
the form of expression
To be loyal
For ourselves, so we can
live in peace with
ourselves.
Be the best version
Of our self within the
boundaries of the lines
we wrote for ourselves
To be the most decorated,
the most
Correct and most
accurate when we design
our house...to be our
personal HOME



Today we will talk about
some points

In home decor

- ✓ What are the critical points for design
- ✓ The space, which is supposed to be right and effective
- ✓ Different design styles which take place today
- ✓ Design Solutions for Design problems that we have in our houses
- ✓ Differences and design style combinations



What turns a space into space

Coveted, attractive and interesting...?

One that makes us want

And stay in it a little longer?

The answer is exactly
Stands where you are
Right now

What makes you attracted
to Something ...?

What is it that has caused
you

Buy the cloth you are
wearing?

There are some
fundamental reason for
freedom

In your design!



Your choices are made
From a place of habit!
Living habit, environmental
habit,
What we want to achieve
When we are choosing a
Certain product
The answer is
Convenience, recognition of
our value,
Visual pleasantness ...
These will actually give us the
Conditions to choose a style
And a personal design.
After all, we were born a
smooth and simple page
When we write down our
preferences...
Personality and social.
To this, we added the "taste"
Of our personal style



Every person has mechanisms that makes him tik 😊

It starts with 5 senses

- Touch
- vision
- Smell
- taste
- hearing

And continues with the conditions,cultural, social, Education and all this is called "

Personal preference "



When a person says he is attracted to a particular style... it is only because he was "trained"

To this style during his adaptation, of new styles and Elements during his life.

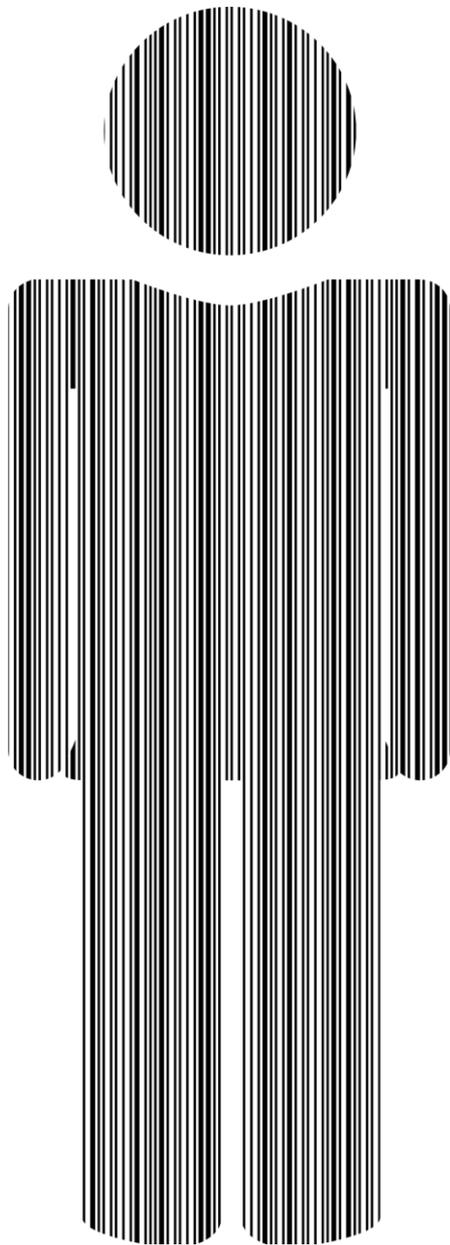
From his childhood to the social environment he lives.

And yes ... sometimes the budget take place :)

We will try to achieve what That we want, even if the Budget is difficult and tight.

And so when we come to design our home. we must consider those thoughts As you know people want some time what they cannot achieve – but you must be smarter and wiser





Each person has his or her barcode which is affected by it.
And the program is encrypted within it.

The program, by the way, can change and there is no one who loves just one thing or has only one code
Our attraction and personal preference may change over time
And create our own fabric of life and personal preferences for us.

The design styles that we are drawn to, come from different regions
Such as music, fashion, culinary cooking, etc.
The reason why a certain person goes on to a certain style is just that he feels very convenient in this area.
He feels very comfortable with this style
Think of it this way, the reason your home is designed in a certain style is just
Because it does not threaten you and it meets all the requirements you have set



Is this design style comfortable for you? or is there a sense of Uncomfortable pressure on the chair that you are seating on?



At the same time when we see this bracelet that was taken from the Punk style. please notice that it is not 100% punk

There is a trendy dialogue here and colorful design style.

And here we realize we are in need to create combinations from different world of taste and style Those combinations must reflect our own personal finger print and behavior



There are people who are attracted and been drawn to intense color, only Because they are quiet. There are those who are typical Extroverts who prefer the design Calm and comfortable. At the same time most people Will go according to common and trendy design style And add some of their own flavors to it.

One major point we must follow, is, that we must stand under our budget. otherwise -our house will be beautiful... but we will not be able to appreciate it, only because of the payments for it and the lack of calm from this process





The personal design is characterized by
Wide of the elements which we
Affected by them throughout our
lives,
In all kinds of ways and shapes.
If an idea is suddenly "pop up in
your mind " it is only because,
something has changed within
yourself, and now you are willing to
adopt a new way of thinking and
trends.

So far you have been in a certain
stage of acceptance
And readiness... Personal and
social readiness
and now you are ready to change
into the new world you've decided
You are stronger, peaceful
More confident in yourself and your
own taste
And that's why you're ready to
Adopt the same style

Once we understand this division - your home will look
As if coming out of a coveted magazine
Using those tools that we've been speaking
about, will give you a relative advantage
(And unfair) for designing your private space

Now let's talk about public space and private
space in our houses

In these areas, there is another division
Which results from the use of the spaces
themselves. For example:

In the public space, there is the living room
area, the dining area

And the kitchen area

Space zones - a more centered division in
the living room

Itself, such as sofa area, TV area, etc.

So you can understand that we narrow our
design in every step we are making when we
design our private house.

The reason for this division is a critical point
in the design our structure



When we clearly know the different needs from the space, our customer ask for (which can be us – for the first time)
The basic needs, the purpose of using the space itself, only then, we will be able to design more efficiently.
Therefore we will be able to use our budget in
Much more accurate way.

Pay attention I'm not talking right now about
Design and aesthetics, as only I'm talking
Only on the budget itself!

If I know that in my living room
There is only room for a single sofa
And a three-seat sofa - maybe I should
Purchase an L-shaped sofa...
That way I will be able to earn more space
Sitting. and that, in turn, will make a difference
About my design

When we see the budget as the main course and look for a stylish solution
...BINGO -we've made it



Giving a real and deep
emphasis on
These points will give us
The ability to control the
budget
and the design appearance
It, in turn, will give us the
feeling of
Cozy, relaxation ... we are
home
There are so many styles...
Designs and some are also
suitable for us...
It's all about dosing and
understanding
Of the design space, we live
in



Now we will look and talk about some Different design styles which Exist today

Retro design
Vintage design
Scandinavian design

Now when we are on the same page, let's talk on each one of these styles and try to understand whether it is possible to combine Them together as well



The retro-style signifies
more than any other style
a sense of

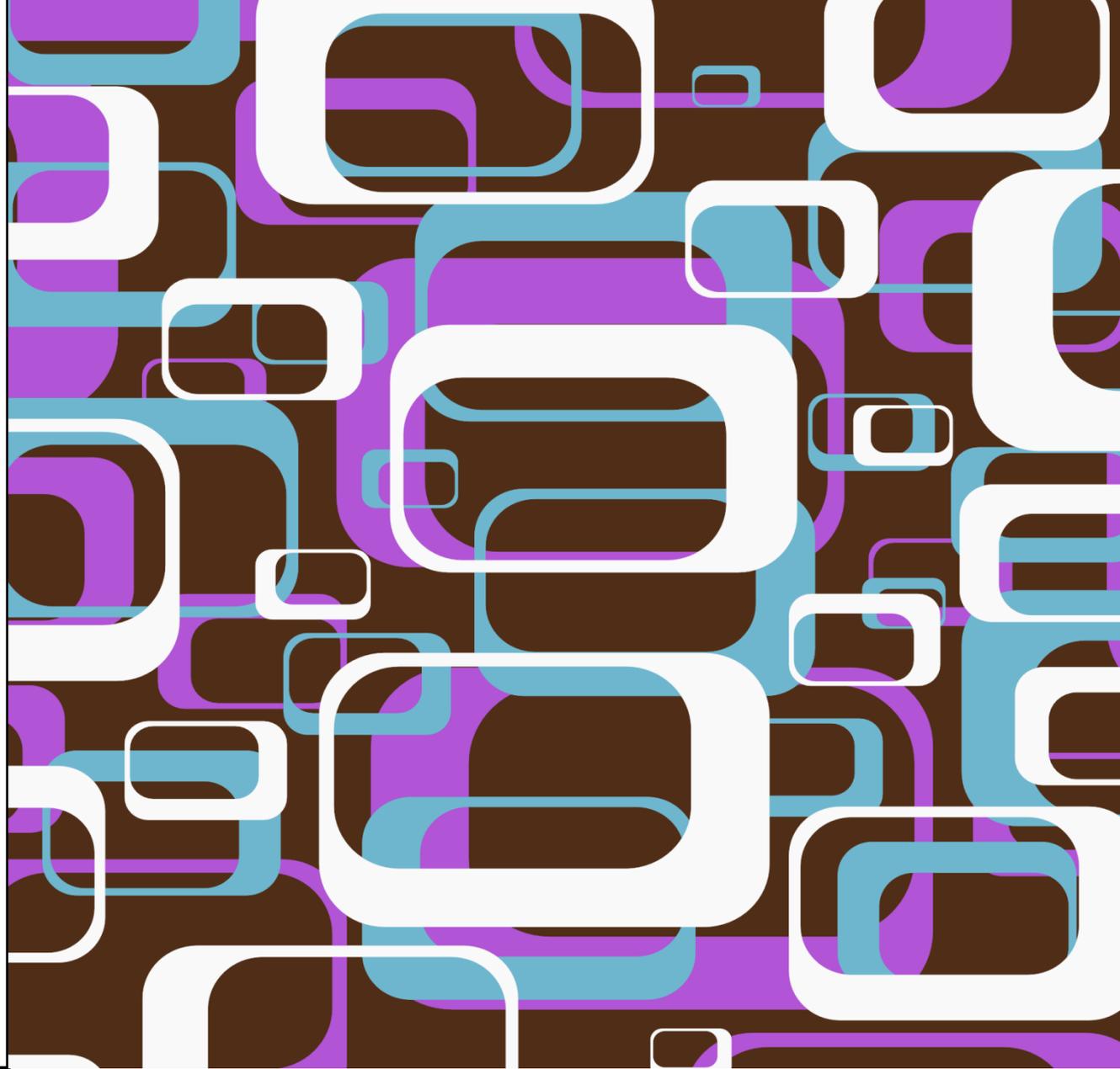
warm and homely
atmosphere

This style has been
characterized by the
United State

And Europe 'starting
the early 1950s

And until the seventies of
the 20th century.

This style produces
For many people
feelings, emotions and
Nostalgia



The spirit of retro design puts the joy, colors
And the sense of freedom in the middle.

“When talking about design Retro is actually talking about Widespread use of Rounded lines, alongside Geometries shapes
When it comes to furniture and the walls, retro style is the king, as it shows us a range of lines, colors and Distinctly retro style!

What is it a Retro style?

bright and cheerful colors
Entering the space joy
Life and energy. ”



In order to get a Perfect retro look

It is recommended to combine In the same space a variety of materials

Such as colored laminate, Natural wood, glass, and plastic. It is recommended and desirable to decorate

The space in retro prints. Colorful in textures.

Variations that will turn up space To new heights of design And creativity.

You can work with the glowing neon shades

Which is very fashionable.

Recently, alongside the black tones

And the classic white, new colors appears, such as yellow, mint green and pink



A space with retro touches as we've mentioned is not mandatory for every space.

The style is beautiful and sometimes recommended.

As we see in this picture Here. The sofa in curved lines With cushions with Various prints The wallpaper on the wall with different geometric lines and shapes.

Which is not related to this particular style

But on the other hand not disturb at all.

As we can see, the combinations of shades give an Interesting look.

Brown-colored sofa with light blue pillows

Touch of white and black...

There is no legality in combinations, but they are Very contributing as they are in the frame



So the big question is, What actually makes a Retro design? one of the answers will be a combination of fabric with Geometric prints combined with shades of Warm yellow, red, brown and light blue. As you can understand, those colors were trendy in the '60s of the last century.

The retro is a saying and a vow Precisely fashion, a statement of optimism.

When it comes to design our space
In this style, we must remember
That, we design an experience
In our day to day living at home



What actually gives us
The possibility of creating
outstanding spaces
Through design?
The answer to that point
will be
A different and accurate
vision that we, as a designer
will take.
The ability to understand
the needs
Of our clients, even if we
are the clients.
Create a design that is
tailored to us and not follow
the pictures in the magazine



We are all exposed to design 24/7
We live in a fast-paced world,
where
There is a response to every
desire.
Everything is at the touch of a
button, click of a mouse
In order to live in a well-designed
home
We have to think like
interior designers.
An interior designer thinks in a
very different way
from the rest.
We must look at connections
between materials, combinations.
Special textiles, with
Various and interesting prints.
A good design process is one that
makes a good difference
In the house



And now, let's talk about the greatest visual website ...

Pinterest of course

This site is full of designs, not everything is right for us over there.

Only because the difference between what is desired for us and what is found... can be dramatic.

And of course the disappointment can be as well.

I personally recommend watching On the site for recommendations and ideas

- and trying to incorporate the ideas

In our budget

I am not saying by any means that this site is wrong – this site is Great

But you must choose carefully what you want to get to your house



No one wants to be like...
But feel like ...
What I mean is, that we all
want to be unique, true to our
self and not to be a part of a
herd, that follow the same
thing every time.

So we have no desire to live
in a house that it is trendy,
Ultra high-tech because we
saw it on the magazine.

But yes we want to live
In a house with light touches
of Certain style, that define us
as a person.
Notice that I am talking a lot
about this point, only because
I saw it through the years, in a
different projects that I
designed.



Another trend is - Vintage

Vintage furniture created in the process

imitation of the retro period.

majority of

The furniture and clothing that belong to

The vintage scene, is second hand and there is

Vintage is a term of design that been created before 1920.

So as you can understand, Retro and Vintage is bit the same...depends on the year.

Most of people will not see the difference between the two of these trends. Only because...the both of them are kind of "old" and trendy It's only about the year.



How do we differentiate between them?

Antique - any furniture, accessory or a product that has been discovered is more than a hundred years.

Retro- Over a decade or two of the 20's century

It is important to know that this is not true either

Wrong and in the end

Price will be determined by age



That means Retro Vintage are terms
identical to a particular period
of time



Notice the combinations I gave as an examples.

Most of them are taken from all kinds of trends.

Different eras in history.

This is not just the 60's

There's a combination of Art Nouveau here

(Straight and geometric lines)

Romantic combinations)

Romantic in design, a little Renaissance, 1960s)

Advanced combinations in character

Nickel and wood combination for the table

"Normal" fabric curtain that wraps around

The design as one package



So are those sofas are retro or vintage?

Well, it is Vintage, only because they were invented in the 18's century.

So these terms are
Relate to a certain period.
But their title is definitely
Also fits to now days.

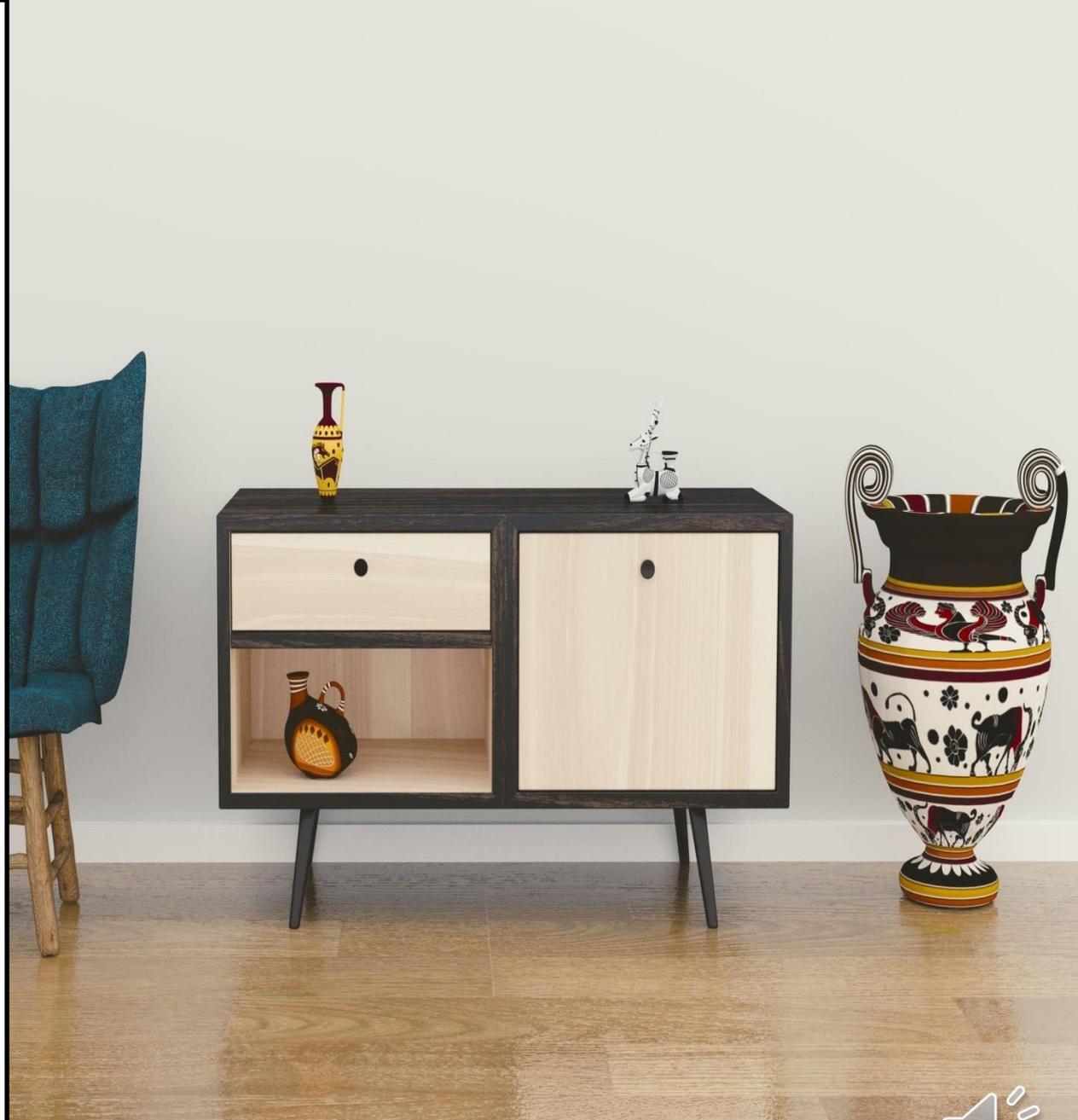
The combination of the sofas
With the shade
Cream with touches of heat
African Wanga give a look
Restrained and formal to the
entire space.

The hardwood came to
expression
He is as the "responsible
adult"

That wraps it all together



Another trendy design is The Scandinavian design
Light Colors and sophisticated combination of simple materials, bright functionality and pleasant shades
The basis for this design is the principles of Modern and minimalist design
Though with the addition of color, elements from nature, gentleness graphics.
This is the spirit of Scandinavian design



Today, every home has a combination of Scandinavian design.

Starting with the purchase of simple and handy products

Combination of wood with light carpets.

We will find Scandinavian design usually

In apartments for young couples, Students or when a fast solution is required.

At the same time Scandinavian design is a design stream for everyone.

whoever chooses this style will Enjoy a light and bright design



And now let's talk about design solutions for design problems in our house

These are the questions that I received from my online student.

They sent me those questions as a preparation for this lesson, so that you too can now enjoy professional answers to design problems that exist in almost anyone houses



I have an empty wall in the house that I would like to use it in a different way, like a magnet wall. Is there any option on doing that ?

Nataly-NY

The solution is very simple - Yes, there is a magnet color in the market in any shade you want. Which gives you a final result Of a magnet wall that you can put papers on it with a magnet holding it.

This possibility is very Interesting for children's room, kitchen and office.

The color is water based so Which is also environmentally friendly



Another question .

I want to renew

The material of the living room and kitchen floor

And change the color without

Replace flooring.

Parquet does not come In consideration.

Can I paint the existing floor tiles?

If so, is the result beautiful ?

James-CR

Well...coloring granite or Porcelain tiles

is not recommended, because

The color of the tile itself

Embedded in the product along with glaze.

What is a glaze?

A protective layer made of glass powder

Which seals pottery by

Glazing technique and basically

Allows for its durability,

So painting tiles is not a good

solution at all, as the color will wash every time



The answer is no ,

And the reason is that it creates Unpleasant division, using those materials.

Usually, the flooring is different In the bathrooms.

My personal taste is to cover the private area with parquet
This porcelain granite sounds better to create this division between the areas.



We are designing an apartment
Changing everything in it.

(Tiles, marble, doors ..)

We do not have a large selection to choose from

And from the existing selection

We were thinking about doing

Different color of flooring

Light gray

For kitchen + living room + hallway and flooring

Different beige color for rooms

To give a warmer look) My question is - Is that something Acceptable, beautiful, fit?

Alen-L.A

What color suits a children's room that being shared with a boy and a girl?

They sleep together in the room and I

**Want the design to fit them both
Monica-FL**

In the early ages of their lives you can definitely combine Creamy, light blue shades on the wall.

And peach according to the sides there are sleeping in.

Once you create a clear drawing or Even an abstract painting of Certain textures or shapes It can certainly look good for both of them



I would like to renew the kitchen
And create a new look at a minimum
Cost, we thought instead of buying
New marble for the kitchen island to
put / glue on, an appropriate
wallpaper that will make our kitchen
look good.

Also, we want to renovate the kitchen
cabinets as well.

Is there any wallpaper that can
replace

the wounded wooden doors?

Thank you very much
Sharon-N.Y

Hey, first I would like to say that you
can't glue the wallpaper on

Marble, because the wallpaper will
tear at the moment

You will use the water.

The water will go under the wallpaper
and melt the

Paste and it will tear.

As for the cabinets doors, it is better
to replace them

And give them a brand new look`



Hello, I moved into a rented apartment 700 sq, 3 rooms. there are Wallpapers all over the house, the wallpapers are not In such good condition. I'd like to know What to do.

- 1 . Paint on the wallpapers? (how much does it cost).
2. Remove the wallpapers then paint? (How much does it cost too).

Branda-Las Vegas

Well, this is my answer.
First, it is important to check the condition of the wall behind the wallpaper, so if the wallpaper is not in good condition-with shades of black, grey color
There is likely chance to be mold On the wall itself, in such a case
The treatment that is required is to remove and repair
The whole wall.
Wallpaper coloring is possible, depends on the
Size of the wallpaper.



We have reached the end of the class, thank you for your participation
If Home Staging Design makes you excited ,passionate and enthusiastic .
Then I have exactly the solution for you. As a designer with extensive experience and work
With the leading companies in the design world.

I want to offer you an offer that you cannot refuse.

Home Staging Design Course that will teach you everything you need to know, in order design
homes, condo's and every space to live in. (yes, even a minimalist home) to do simulations,
sketches and every thing you need in order to get a new profession that you love!

This is our flagship home design course.

**And especially for you, I've added many more study topics and software for your own use.
I added gifts to the course itself.**

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yourself!

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All details are in the link below



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