



Home decor materials

**In today's lesson we will talk about the materials
And the results that we can get using them.**

**The materials are not what we were used to think of, and there are tremendous
Results we can get, if only we will use them in a different way.**

Today, almost any type of material can be incorporated into the design and cladding of our building walls.

From paper types to hard concrete.

The types of materials are divided into groups of hot and cold materials

Hot ingredients

- Paper - cardboard of various kinds
- Wood
- Fabric - wool, fabric, etc.
- Plastic-rubber

Cold materials

- Concrete of various types and thicknesses
- glass
- metal
- Plastic





A combination of hot and cold materials
In our private home
Will give a slightly different look to space.
Give us the cozy feeling of

Continuents
Temptation
prestige
And of course design aesthetics



The combination of the hot and cold materials in the design we see on the board gives us a pleasant feeling in the space itself. And I mean the cold iron stairs, the combined with a rounded fabric sofa combined with a shiny wooden table. Warm decoration on the table, all the combinations I mentioned here give us a precise look of different and unique materials.

The nature of the material is determined by the feeling it radiates. the way of Work is changed according to each material to another.

Although there are cold and hot materials. we can give each material a different appearance to its character.

For example: a concrete wall covered with a leather-like fabric. The result will look like a warm and breathable wall.

In home decor, we will identify a number of materials to use, whether we change from the ground up or we

Want to diversify the space with a dash of fashion.



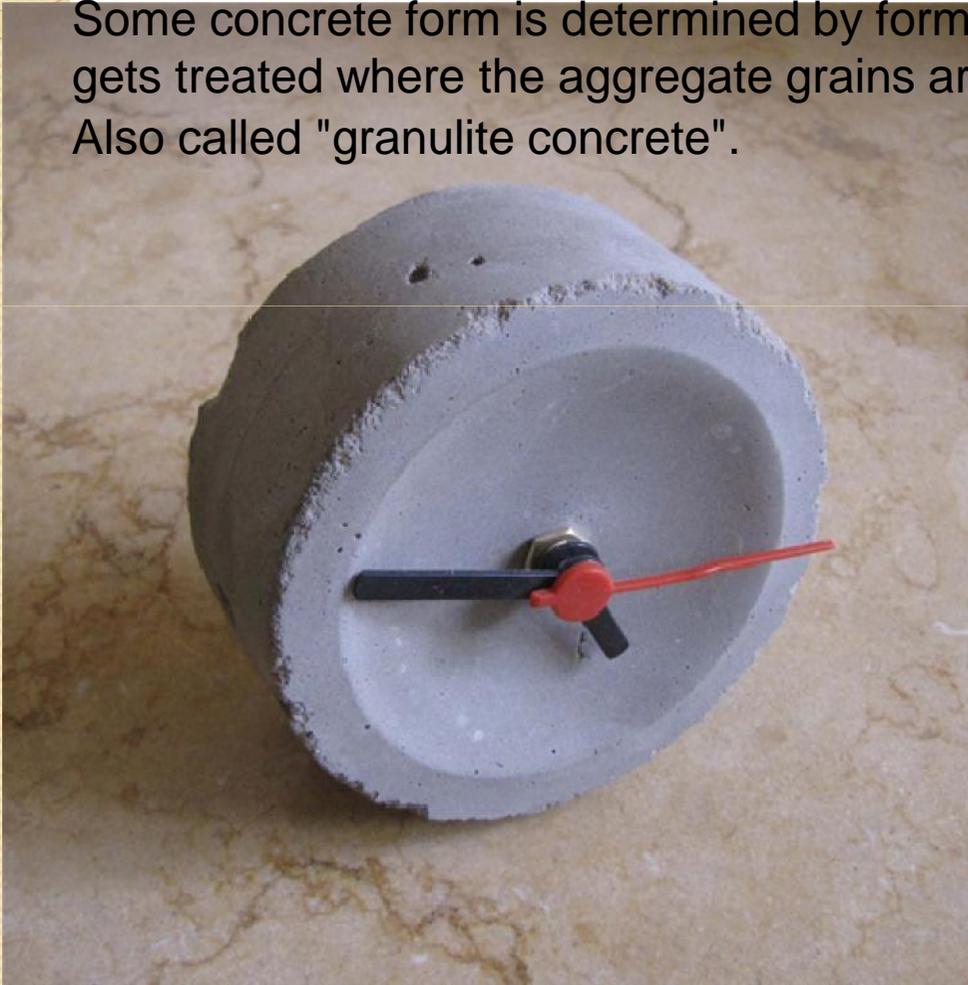
Architectural Concrete - Also called "visual concrete", "visible concrete" or "exposed concrete".

It is a concrete that is exposed without any coating, with the concrete appearance and shape giving the structure its final shape.

Sometimes the appearance of concrete is determined by the texture that been giving to it' from the pattern it self, if it is a wooden pattern or a metal one.

Some concrete form is determined by formwork, and sometimes the concrete gets treated where the aggregate grains are exposed.

Also called "granulite concrete".





Most buildings start with concrete infrastructure. As can be seen in the building above, the construction does not seem to have been completed, but it is an ultra-modern design style and the more exposed it is the more beautiful it is.

Not all of the people like this kind of design! It is a very unique and raw style, but you can create a combination of some of touch from this style, such as: Wooden floor with a concrete wall. Chandelier hang from the ceiling and a wooden table.

What is the purpose of a plaster ?

It is simply a decorative cover for the structure - the plaster is more visible than the other parts of the structure

Which is why its shape is very important. Plaster with poor quality is damaged and will peel off.

It will have cracks and bubbles.

And will damage the appearance of the house

Protect the walls from moisture and insulate it from damages ,such as: U.V radiation

Noise, heat and cold. It is of great importance to the health of the users of the building

And of course to give the structure it self the right materials to stay for a long time, still standing strong.



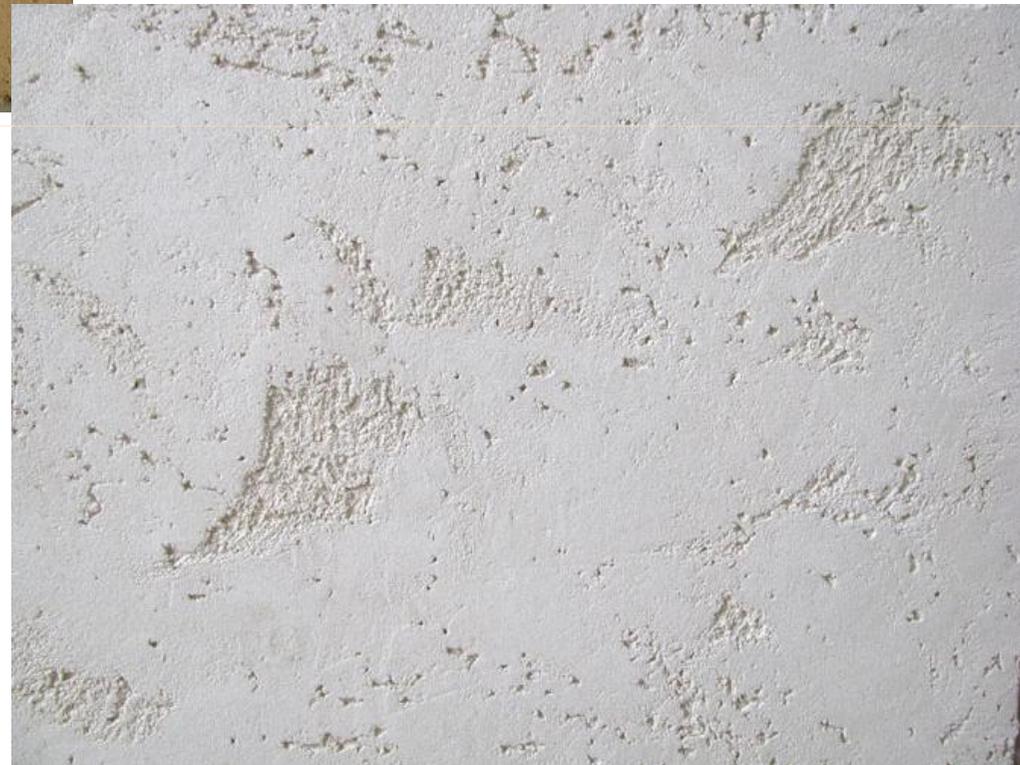


Medium-grained mineral plaster
The differences between the plaster
Comes at 2 variations.

1. There is the base of the plaster.
Such as: mineral base or acrylic
base.

The first one is natural and the
second one is not on a water base.

Mineral plaster with a
tinted appearance.
As we can see here we
have different results of
the visual plaster, such
as: raw and tough look
And a soft look





Rough-looking decorative plaster

As we can see here the variety of the end result of the plaster is huge, and it all comes to the point, how we put the plaster on the surface it self.



Inner Plaster can be use on the walls, ceilings, columns and beams inside the building. The plaster that we will put inside the house, on the walls, will not directly affected by the weather.

Exterior plaster - Plaster the exterior walls of the building and it is directly affected by the weather.

The exterior must be stronger than the inner plaster and sealed from it for water penetration.





Exterior cladding

Exterior cladding is installed on the exterior walls of a house in a variety of places such as a balcony, poolside, decorative walls and more.

Exterior cladding is available in a variety of weather and sun resistant materials in natural materials such as: stone cladding, antique stone, and more.

Also on a man-made materials developed by advanced technology such as: porcelain granite cladding,

Mosaic, embedded concrete, burn concrete and stone.

Nowadays different materials can be processed and given every possible form

Almost sometimes to the perfect imitation of nature.

The advantages of these materials are man-made by contrast

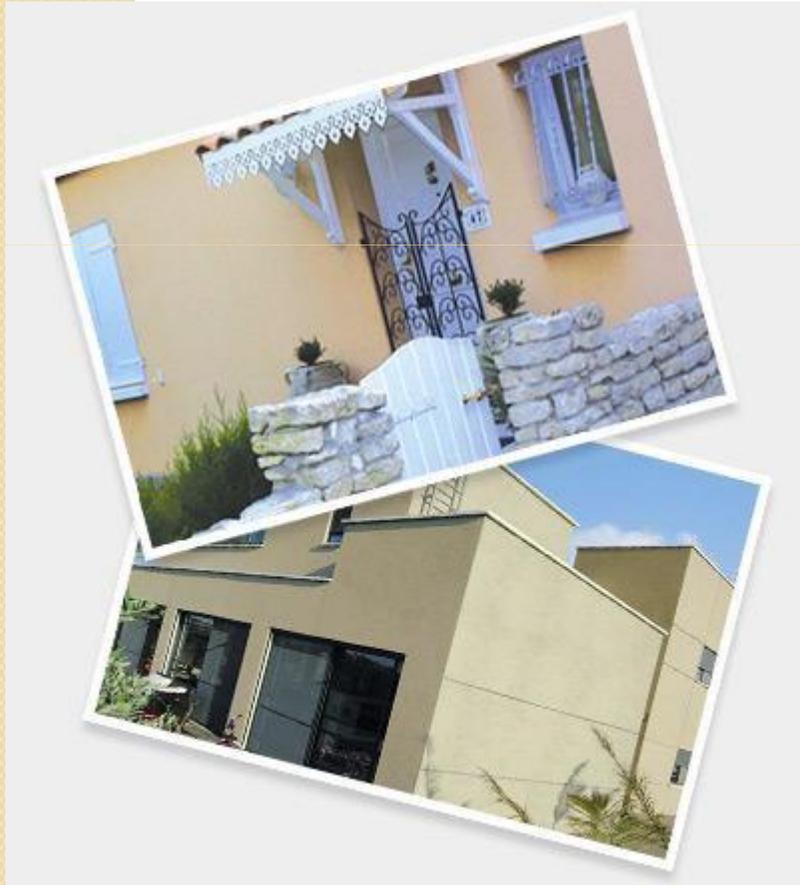
Natural materials can be reinforced to determine their appearance and create an ideal exterior coating.

Mineral slag is a decorative coating for walls
Exterior and interior giving the walls an authentic rustic
look.

The mineral slag is based on natural materials only
Hence his special appearance – it look as if he were
Always been "outdated" in years and years
Honorable, just like a good wine ... the mineral plaster
Suitable for the preservation of valuable old and historic
buildings.

It excels at a great connection to the infrastructure,
Allows water passage and prevents moisture build-up
inside.

The walls [giving the walls "breathe" allows an exit
Moisture], weather resistant and mold resistant
Since it is a 100% natural product, it is
Also environmentally friendly and user friendly.



Plaster is very durable in the sun, does not fade and most importantly - breathes. Mineral plaster can absorb moisture and water and eject them back into the air.

Implementation of General Plaster gives the structure an authentic appearance A reminder of villas in Tuscany and estates in Provence.

It provides rich and interesting texture and can be applied with it.

Tight and smooth ,old and injured look – all Depends on your choice.

Important to know: Mineral plaster does not bridge cracks ♦



As you can see this look is like clouds, and made all from plaster. so as you can understand the ability of good plaster is huge, and can give us a tremendous ability to stylish our house and create a well design master piece.



In this part of the lesson we will learn about the colors and their effect. The lesson will be divided into several topics.

- The color and its components
- The effect of color on the human soul





The color that most people call color is the substance.

A foundation from which the color is made of.

The color divides into 2

- Base material (chemical / mineral)
- The color of the color itself

What does the "body" of color consist of?

The color consists color tint, glue and thick paste (even I as I am not a rocket science I can tell that, the body of the paint consist this materials)



In "pigment" it is not just for the coloring materials, but

For all kinds of powders that add color and usually Does not change the hue (for example, chalk powder is common extension). Extensions are things designed to improve the color features, for example better dispersion of

Pigment particles, better to the surface,

Change in dry time, etc. There are a verity of elements that creates a good color and a beautiful paint

There are different families of colors when it comes to Home styling :

Monochromatic colors - colors that transmit calm, cleanliness or cold feeling.

A monochromatic scheme consists of shading and clarifying one color.

This limited scheme may give a dull design but on the other hand design an harmonious.



Saturated Colors - Pure colors that are not "diluted" by white

Primary and basic transmitters as well as innovation.

Unsaturated colors - (pastels) transmit calm and are much used

As a background.

Beyond the basic colors that are blue, red and yellow there are intermediate colors that are in the middle

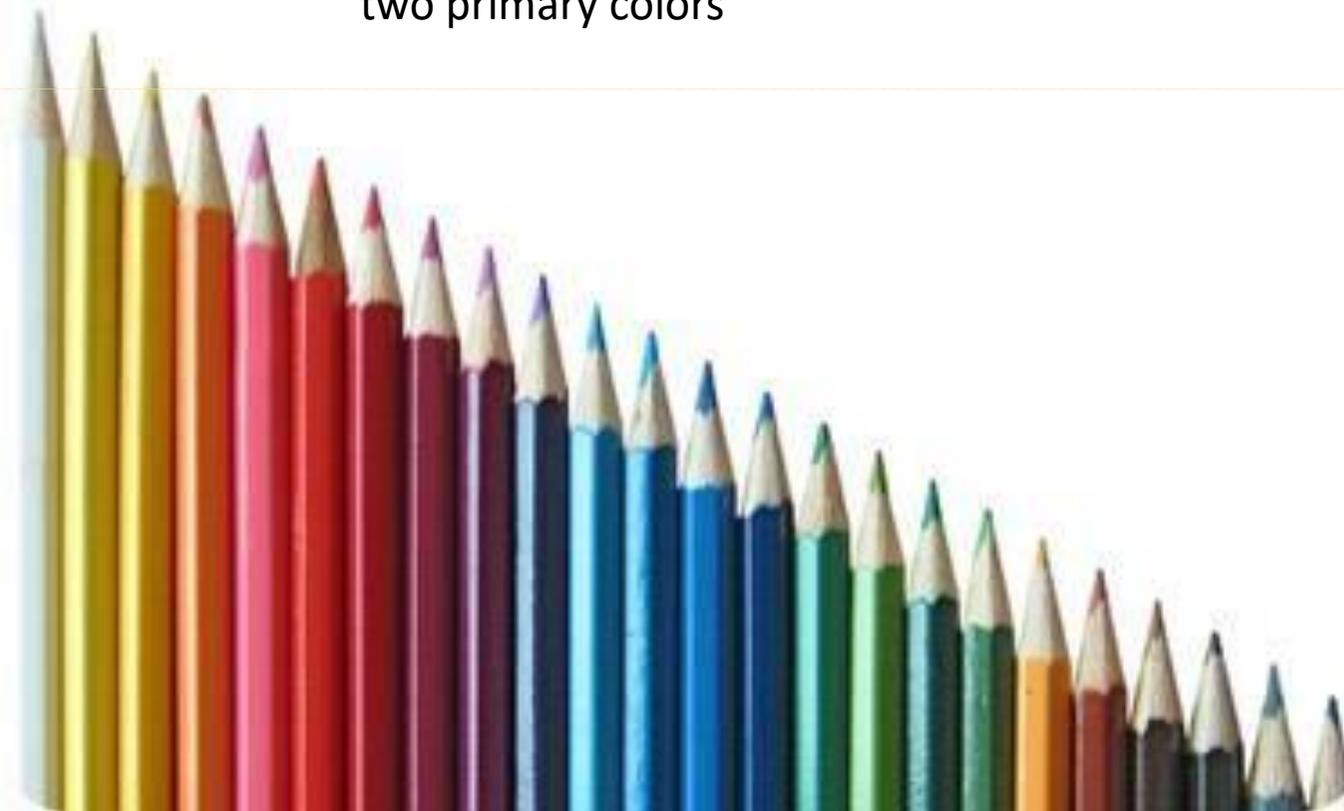
Among these shades.

Primer - Primer is a color that cannot be mixed with a number Colors. The basic colors are: blue, red and yellow. There are two other colors called Non-Color = black and white.

Also, we have Complementary Colors - If two basic colors are mixed.

A complementary color is also called the contrast color.

It is called a complementary color because it consists of two primary colors



Blue foundation color orange (yellow + red)
Its complementary red foundation color is green (blue + yellow)
Its complementary yellow foundation color purple (red + blue)

We can use this formula when we want to design our home using fabrics or to paint the walls.

Not all of the people will take action on those steps ...but I can tell you, that the one who does- for sure
Will be benefit from



The shades in the design world, beyond the fact that every shade has a character, when we combine the different colors in our home decor we are likely to get impressive results

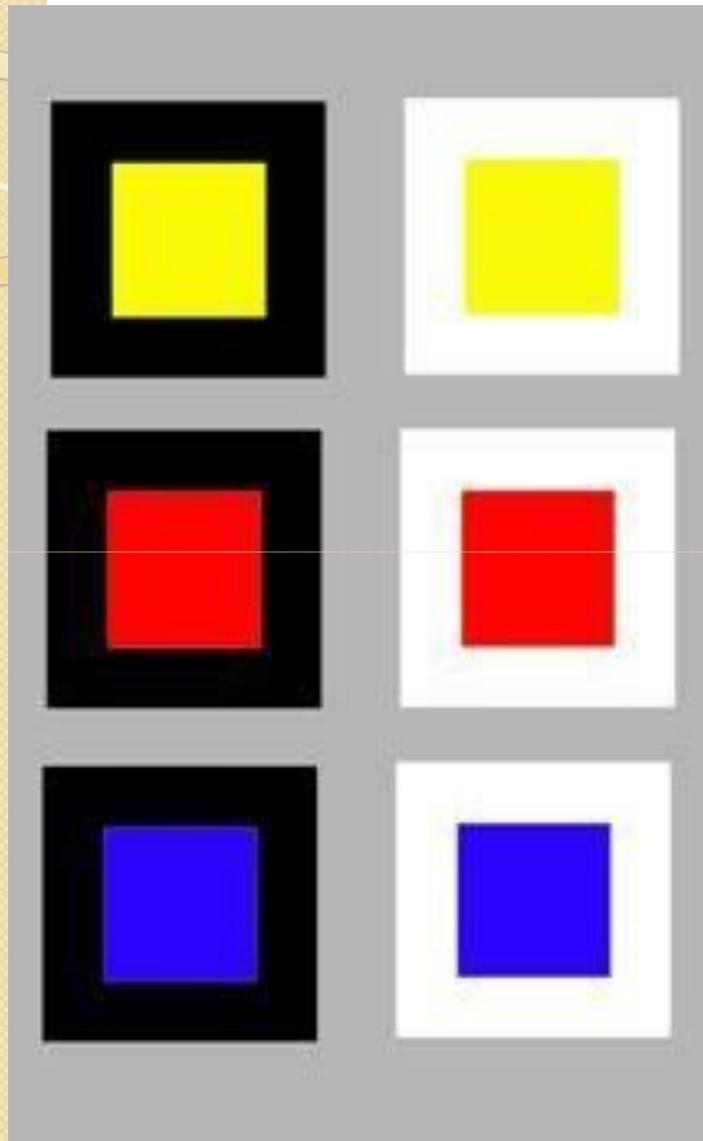


Conflict between colors

Johannes Itan investigated and addressed the existing conflicts between different colors. This method he developed is taught until today as part of the design fundamentals,

Slowly engaging in color relativity

Examines the color in different colored environments. so Find that color looks different when surrounded In different colors. The colors tend to show glow Or off, small or large, dark or light Thanks to the background they are on.



Yellow on a white background looks darker and warmer
Yellow on black background looks glowing and cold and husky expression aggressive.

Red on a white background looks darker

Red on a black background looks more enlightening.

Blue on a white background looks darker and deeper, the white seen as if brighter than the white next to the yellow.

The blue on the black background looks brighter and brighter above the white.



Candy display wall in a Spices store in Israel that I designed - Looking to The spice wall itself.

The idea is to create seduction and attraction

By using intense color

On the red wall are displayed sweet things

Red Indian color creates more attraction

And temptation for the target audience

The product (sweets) – for the kids

The audience in this store are the kids, even though, we as parents want that our kids will eat healthy.

This high wall (15ft) is use like a flash light to stop the audience and take a look and take an action.

This psychological design is for create a way to sell more with the simplicity of design.



Spice Shop - Gold-tinted wall with ancient effect
Ancient creates a sense of place
Respectful and rich - very suitable for products which
Include many scents and memories - which of course
Spices. in this room all the spices are in clear balls on wooden shelves
Which gives a very dramatic style.





Here you can see, me placing the picture above the cash register. why?.
The location of this image is very focused on its purpose - because the image is an atmosphere image whose purpose to close a familiar circle by Transferring feelings and to the buyer.to create a sense of close feeling and make The sale easier



Display stand that I designed for Holmes Place in Munich Germany - using transparent and stable raw materials (Ice glass, wood And metal) convey a pleasant feeling for the eye and confidence

It is the material that creates these feelings - the material

Serves the conceptual design.

Ice glass with vaulted design combined with nickel and oak shelves.

The same shade of tone that lives in a pleasant design tension

With each other and creates a pleasant message to the customer



Cheerful colorful showcase
Serves the message of
The product itself
Michal Negrin store - Israel
The design speaks in the Baroque language
With shades and colors. Here the only rule
In it, nature is beautiful and the shades
Integrate between them all

Now let's move to our next topic - Flooring

Flooring is divided into categories according to several variables

The purpose of the flooring is to create a surface covering that meets the requirements of the needs, which is the traffic volume should be expected.

There are several types of flooring:

"Hot" floors - floors that create a warm feeling such as a wooden floor

- Cold floors - floors that create a cold feeling such as: terrazzo floor



-Classification by noise

- Noisy floors - Like a terrazzo floor, tile floor where steps are heard while walking on them.

No noise is heard when stepped on, PVC floor – those are Quiet floors -

How we build the floor? There are certain ways doing that

We use when it comes to build a house or re decorate it.

There are 2 common ways on doing that

The paving surface rests on a sandy bed

The flooring surface is laid on a leveled and smooth surface .



Types of floors

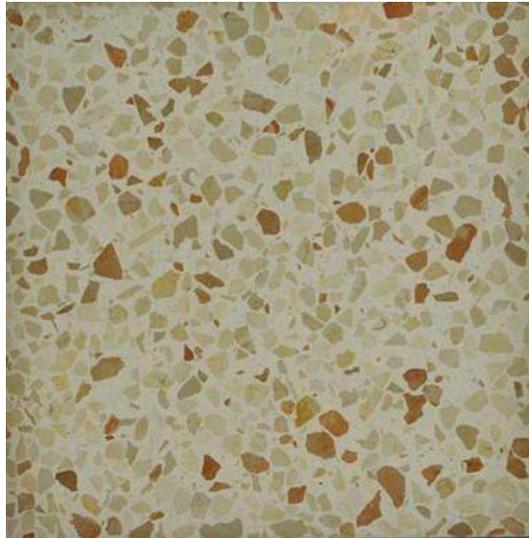
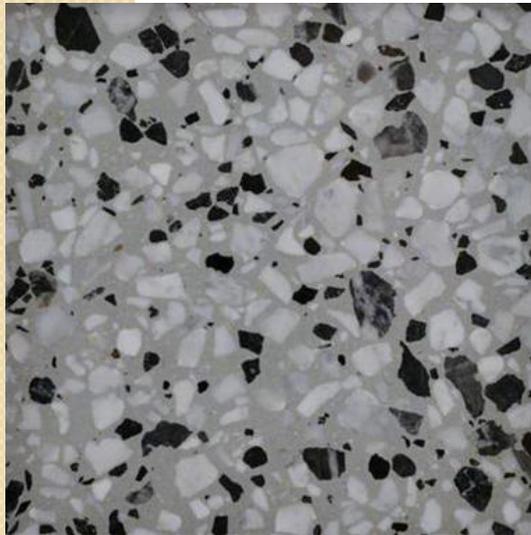
- Hard flooring - Terrazzo (Mosaic)

Concrete tiles with a top layer of terrazzo (mosaic), these are elements

Prefabricated and brought to the building for assembly.

The role of the bottom layer is to give the floors a mechanical strength, the top layer of the road

A terrazzo or stone segment may need to be strong.



Ceramic tiles are frequently used because they are convenient to use, their thickness makes us comfortable to use because their thickness is only 0.8 inches. Which gives us the opportunity to renovate our home using these tiles and their design arch is wide. There are special designs for ceramic tiles and they are suitable for any style.



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Parquet - Wooden boards placed on the floor and connect to each other by the click method.

They can be laid on existing flooring. gives us a warm atmosphere and a pleasant being .

Using a parquet is a very good solution to re design any space.

I know there are places around the U.S and around the world that there are terminates and parquet may not be a good solution.

BUT

There are chemical processes that the parquet goes through to make sure it meets the time and use test, and will not be harmful in



How to choose parquet?

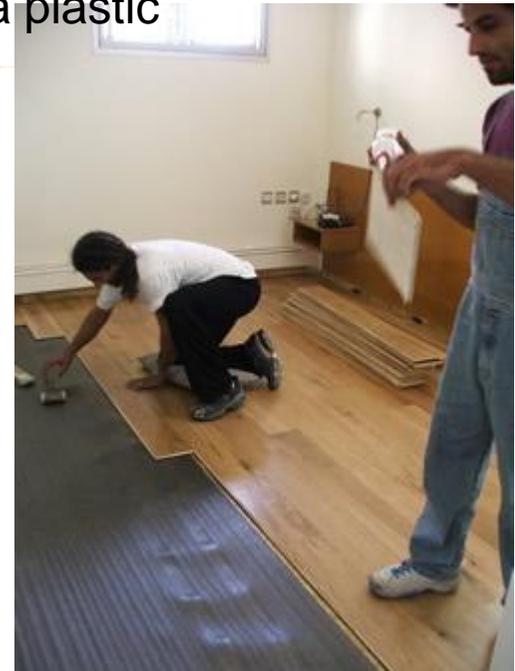
Laminate parquet is suitable for areas where good acoustics is needed, such as areas of concert. It fits and gives a warm and rich open space look, it can be suitable for open work positions for offices, rooms.

What Is Laminate Parquet? Laminate Parquet This is a wooden board which is made of 3 layers

The bottom is made of plastic so that the moisture does not get inside.

In the middle there is a wooden sawdust and the outer top is a plastic surface with a wood-like wallpaper.

Like a cherry tree, oak, etc.



In synthetic parquet there are different classifications, those classifications define each parquet to which area it is intended

The durability of parquet comes in AC, and it starts from Grade 3 to Grade 12.

AC3 This is a parquet surface which is suitable for private homes.

AC12 This is a surface that is suitable for commercial spaces.

So if you put an AC3 parquet surface in a department store, the parquet will be destroyed within a day and become sawdust.

However, if you host a lot of people every week, you do not need an AC12 degree of rigidity because it is a very thick and compact hard surface.

Surface AC4 or AC 5 will definitely fit in high traffic homes.



There are soft flooring also that can be in use.
The soft floor can come in place, when we design children's places, such as their own room. If they are small and still crawling, PVC floor is a good solution.

Also PVC floor is
Used mainly in public places, paste it on existing flooring -
Floor carpets - This method has several advantages
Abrasion resistance o
Noise absorber o
Easy maintenance o
Easy installation o



Exterior flooring - usually made of different grade concrete.
Consider the degree of abrasion of the material according to the
activity you will do where it is placed.
This floor will not be used inside the house it self.





We have reached the end of the class - thank you for your participation
In the next lesson we will touch on just as interesting material that will make
your home look more decorated than ever, see you in the next lesson