



Cube -Think Diffrent
OnLine design college



In today's class we will talk about the tools available to us when we want to design our home without exceeding the budget, or using savings for our kids' college. Today we will touch on a number of areas and design approaches - so it is going to be really exciting - let's get started



Mae West's lips - a couch designed by Salvador Dali

The big question we need to ask ourselves when it comes to design our own home, is ...What makes a space desirable, attractive, interesting ...

One that makes us want and stay a little longer.

The answer is exactly where you are right now

What causes you to be attracted to something ...?



It is important to understand a very interesting
and critical point

Each person has certain mechanisms that
attract him to a particular object

It starts with our 5 senses

Sense of touch

Sense of vision

Sense of smell

Sense of taste

Sense of hearing

And continues with cultural, social,
educational, and all things called "personal
preference"



Lobster Phone - Salvador Dali

But at the same time, and despite all of these, there are still a number of parameters that make each person prefer something specific regards something else. This can be expressed in the character of the person who prefers mass design, or more personal design

You can then divide the design types into several categories

Quiet design

Noisy design

Mass Design

Integrated design and more ...

And anyone can connect to a particular design style and even to a Design trend.

But at the same time there are some other elements which are the ones

Make every design find the eye that loves it

And the customer who will choose it

This design element was made by Marcel Doshan.

I know ...you think that this is a place to do no' 1...

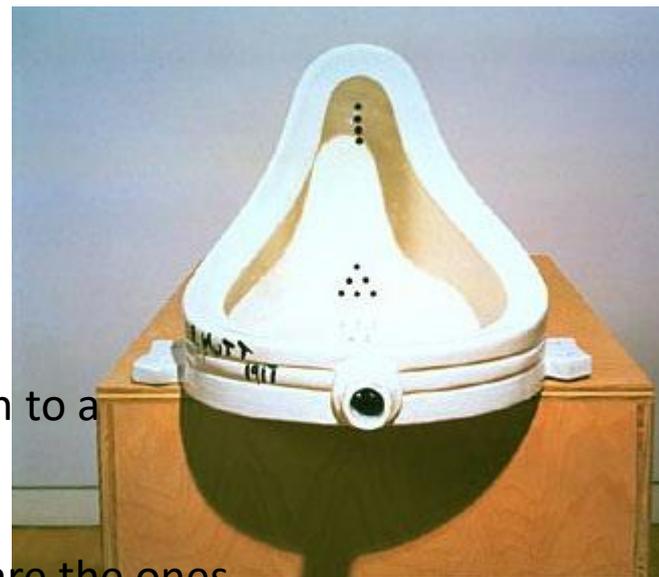
Well...yes, you are defiantly right and it is look like this.

But !! This is a piece of art that was created by one of the know artist

In the 20's century.

Still it is look like a place to do no' 1, but still it is an art and the value of art

Is that you cannot argue with it – every person see something unique in it.



Fountain - Marcel Duchamp 1917

The elements are:

- ✓ harmony
- ✓ Balance
- ✓ Incorporating shades right
- ✓ Incorrect materials combination
- ✓ Creating an interesting design in itself

These are immortal factors,
Universal for every culture and field of design.

Anyone who will design according to
these principles

Definitely will achieve an interesting and
attractive design



There are people who are attracted to the colorful colors ,precisely because they are quiet.
There are those who are extroverted types who prefer calm and comfortable design
At the same time, most people will go for a trendy design style and add some of their taste.

Most of us will try to combine trends that fit our nature.

We add styles that we saw and like and try to make a successful design with it.

But, you need more than luck to succeed ! You need to work upon the rules of design

And then you are on the right way to a successful design



At the same time, in my personal opinion, a certain person will be drawn to a particular style

By its nature, environment and conditions Thus, a person who loves electronic music will look for the sophisticated,

precise design with advanced touches It can come in character

- 1. "Smart Power System",
- 2. Design with challenging materials

So we are trying to be unique when we are designing our space and we will create our design with a personal style.



From my rich interior design experience I noticed a very interesting point.
Each person has his or her barcode that is affected by it, and the program is encrypted within it

The program, by the way, can change and there is no one who loves just one thing
At the same time a person definitely loves only one design style

But in this style, there are the different influencers and variables that come from other styles





The personal design is characterized by a wide range of elements that we are influenced by throughout our lives in all kinds of ways and forms

If you suddenly “love a certain design style and you want ” to adopt something that is a new style. it just means that you have matured.

So far you have had a degree of acceptance and personal and social readiness and now you are ready to change into the world.

You are stronger, more peaceful and confident in yourself and your taste

And that's why you're ready to adopt the same style



What I mean to say is that one can love a modern style but it is also drawn to round lines.

That means it has touches of romance, Renaissance, Baroque, Art Nouveau.

These design styles vary from man to woman - a man will make less use of baroque features

So such a style might look like this



Let's take African design for example
The African design is characterized by a tribal, wild rhythm and heat.
African design comes from a simple, low-cost state that is committed to creating strong furniture and elements from the existing raw material.

The thought of African design requires us to think in a simplistic form that will be expressed in materials
The use of natural materials that strengthen the tribal, roots, wild ... Design with its own character and heartbeat

But what happens when we decide to give some design sting to the conservative and rooted look of African design?

like we can see here in this chair





What we need to do to design an African style is to simply use a repetitive monotonous scale

.

A very warm feeling in the space itself

Only use 3 types of materials

mosaic

clothes

metal

A subdued space combination gives the neat look

And pleasing to the eye.

No matter if it is our personal taste or not the space

Meets the criteria

Of the coveted design rules

And certainly there is a nice suite here, these ideas can be taken to our private home.

Although the space here looks very hot in its color



When we want to make use of African design elements, The idea in every design and design direction is to take the obvious and make it something special. And this is done by taking another look at the "pitcher" Tribal materials like:



skin
stone
Wood
A pocket of wood
Wires can get a different interpretation once you look at them differently



On the other side of the globe, we have the Japanese design
Characterized by minimal formal cleaning
A design that also gives the resident space to paint the space in his presence

Japanese design is very influenced by nature and gives it real respect
Sincerely, using the right materials and shade
Which gives a perfect and a precious design.
and correct stage to the product itself in space



The Japanese room is made of wood, paper and straw

Why ? Because it is the raw material that is found abundant in Japan.

You can add to that active volcanoes and you'll understand the intention

The walls of the rooms are made of suji mats. It is a mobile partition between the Tatami mattresses are sprawled to the extent Exactly

All of these give Japanese design the equation of harmony

Balance

Use of correct materials

Using correct color

Interesting design ??

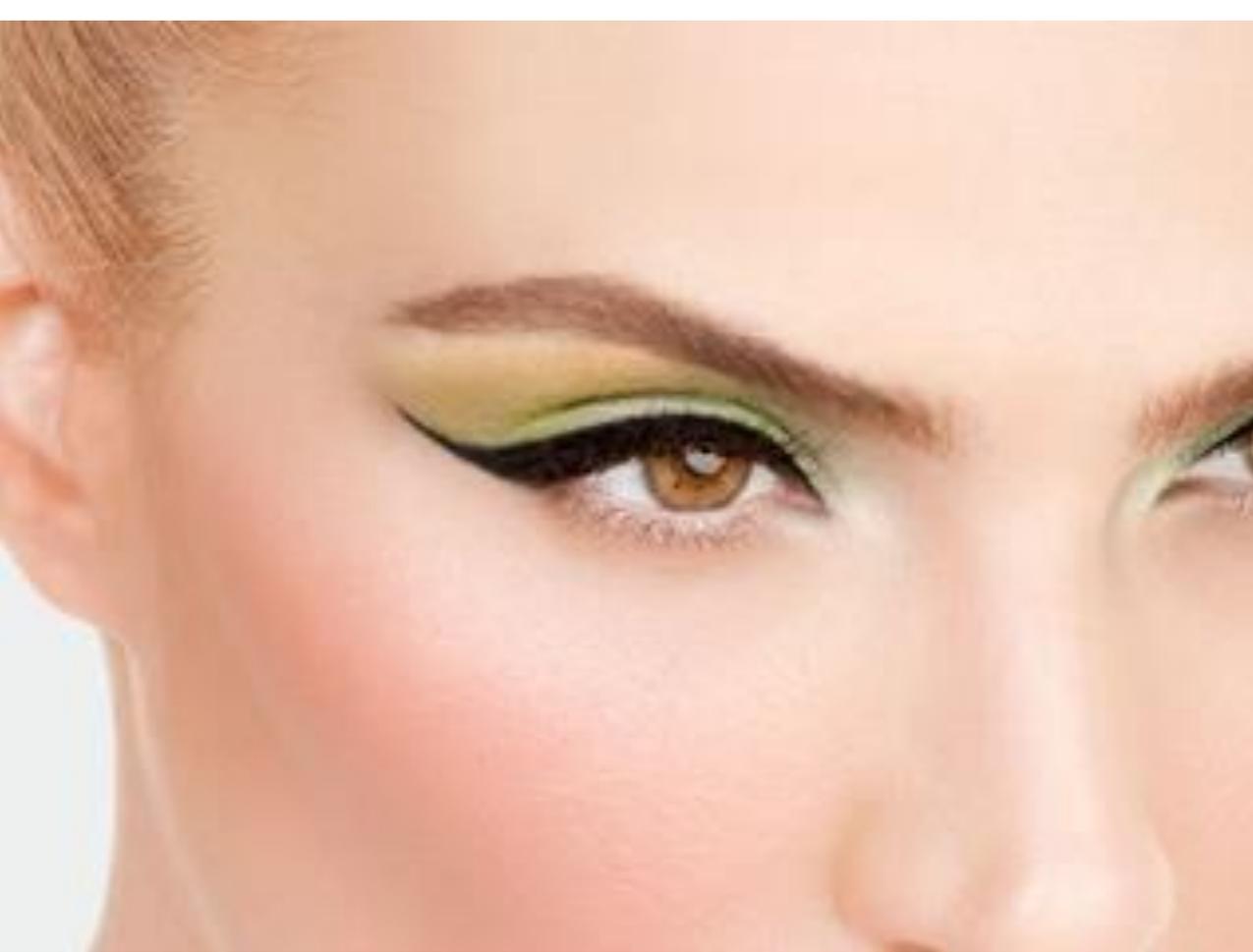




As we can see in the picture here, Japanese design touches modern design. And the difference between them in the wacky world is a little blurry. A clean design style combined with steel beams with glass combinations, of course a water pool that gives a very unique point of view. Clean and understated combinations that give peace and respect to the materials themselves in the design

And now we have to ask ourselves how to integrate those principles into an existing apartment that needs renovation work
And actually give the quick solution a desirable design?





The answer is to look at things upside down
Look for the special in any space and take it out.
Just as they do with eyeliner



Here we can see successful space design solutions

Using Unusual Scale Elements - Managing to catch the eye and divert attention elsewhere

In addition, they create a dominant element in space, like a sort of FOCUS POINT in space itself

A great way to design our home is to make use of the open space - if you have a wide window and distant neighbors - consider without using a curtain, Or, on the other hand, make use of a transparent, liquid soft curtain
The result of nature entering the house is enormous



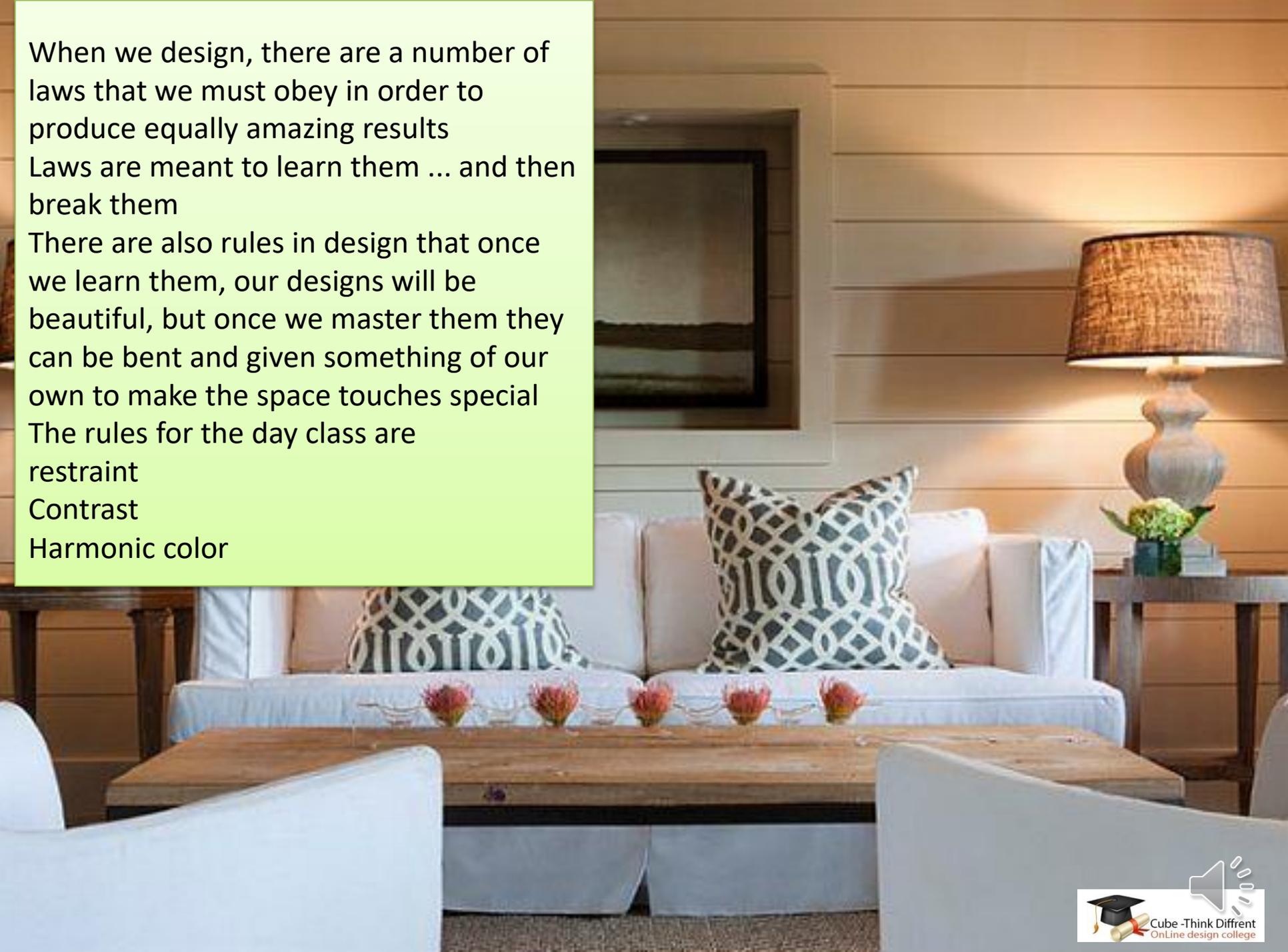
When we design, there are a number of laws that we must obey in order to produce equally amazing results
Laws are meant to learn them ... and then break them

There are also rules in design that once we learn them, our designs will be beautiful, but once we master them they can be bent and given something of our own to make the space touches special

The rules for the day class are restraint

Contrast

Harmonic color



Here you can see some interesting ideas that can add interest to our living space. Other thoughts that contribute and interest in different and interesting designs



One interesting element is needed to make the space speak another language.
Even if it is a very long wall in the living room.
A large image or an artistic sculptural element - will definitely do the job



Contrast that doesn't do well

There are too many textures in the space itself

Although one texture stands out over the rest and supposedly "comes out" from the wall

But in this case it has no reason to stand out

It only highlights the design disadvantage

If the wide back wall was in texture - a different shade - then it would have become the right design

And why? Use only 3 shades or in this case 80:20

80% same shade - calm

20% different element





Elements of WOW

Sometimes you have to know to use the existing raw material and not try to hide it
Like in this picture, you can agree that those elements are absolutely creating an amazing
and stylish view



In a quiet, calm space, this sofa be a good fit because it creates the focus of attention. Beyond this couch there is nothing in the space itself that will try to compete with it. When we have things inside our space that are so dominant-we should not try to compete With them at all. As we need to give them their honor in the space – and this will create for us a perfect result





Use fresh shades for the bathroom

In any bathroom space, can get the aforementioned design

No matter what its size - on the contrary, this design will increase the space and give it meaning and volume



Often, we can use repetitive elements, to set the tone and rhythm of the space itself. here we can see a good example of a serial solution that gives an interesting design in the space itself

It is very important for us to look at hotels, commercial spaces and try to see what we can barrow from that places and use in our space

We have reached the end of the class, thank you for your participation
If Home Styling is exciting to you and you want to learn more or take your passion to the next step - feel free to contact us and see what curriculum we can offer you so you can work as Home Styler or Interior Designers during the next few month.
Our curriculum is one of the most advanced and we teach you all the advanced tools available today in the world of interior design and Home staging
You can contact us at style4us@gmail.com



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